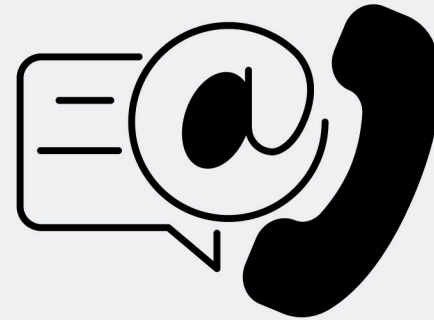


Project activities

- 130 participants taking part in interviews designed to identify the care needs of men and the obstacles they encounter.
- 10 discussion groups
- 10 awareness-raising workshops involving 100 care recipients, employers, and care providers.
- 5 verification laboratories employing 30 workers and care providers.
- 5 pilot sessions involving 75 individuals receiving care.

PARTNERSHIP

- *ANS (Project promoter), Italy*
- *AFEJI, France*
- *Cyprus University of Technology, Cyprus*
- *Aproximar, Portugal*
- *European Association for Social Innovation, Romania*
- *The Portuguese Association for Diversity and Inclusion (APPDI), Portugal*



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**Opening career opportunities
for men in CARE**



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REASONS to Choose OpenCARE

The OpenCARE project aims to reduce gender stereotypes by promoting greater male participation in formal long-term care (LTC)-related professions.

In addition, the initiative aims to enhance the supply of LTC services by addressing staff shortages, an essential aspect of fostering work-life balance for both men and women.



Mission

OpenCARE seeks to improve the quality and effectiveness of LTC services by promoting more inclusive organisational models that better respond to the real needs of both care providers and recipients.



Cutting-edge resources



A European whitepaper addressing the stereotypes, stigma, and discrimination encountered by male caregivers.



The methodological framework and intervention of OpenCARE to support the inclusion of male workers in the LTC sector.



OpenCARE Guide: Challenging Stereotypes Surrounding Male Caregivers in Long-Term Care.



OpenCARE Toolkit for Enhancing Career Opportunities for Male Caregivers.