

Invitation

**22**  
wednesday  
**February**

8:30am–4:00pm

**Pefkos City Hotel**  
Limassol, Cyprus

# EDUCABILITY

## Final Conference and Dissemination Event

“Building the Capacity of Educators  
& Librarians in Information Literacy”



Cyprus  
University of  
Technology

Library and  
Information  
Services



CYPRUS PEDAGOGICAL  
INSTITUTE



Co-funded by  
the European Union

*educability*



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The Multiplier Event 5 of Erasmus+ funded project **EDUCABILITY: “Building the Capacity of Educators & Librarians in Information Literacy”** will present its results and outcomes during an international conference organized in Cyprus, in collaboration with the Cyprus Pedagogical Institute.

The Conference marks an important milestone in the roadmap towards establishing an educational platform for the Information Literacy professionals. The main objective of this event will be the presentation and dissemination of the results and outcomes of the project in general.

The event will give us the opportunity to provide the overall results of the EDUCABILITY project, offering a program of activities that will allow for open and constructive dialogue. It will also provide the libraries and education system, a space in which to share experiences, discuss research and discover best practices for equipping youths with the skills required to succeed in 21st-century society and the labour market. Contributors (keynote speakers) are invited to address the research, project achievements, case studies and theoretical and conceptual work relating to the event theme and tracks.

The event will be organized in hybrid format and will be available to watch through live streaming.

All proceedings of the Conference will be held in the English language.

## Agenda

- 8:00–8:30**    **Registration & Coffee**
- 8:30–9:00**    **Welcoming by:**  
**Prof. Panayiotis Zaphiris**, *Rector of the Cyprus University of Technology*, **Dr Elena Hadjidakou**, *Acting Director of Cyprus Pedagogical Institute, Ministry of Education, Sport and Youth*, **Marios Zervas**, *Library Director at the Cyprus University of Technology*
- 9:00–9:40**    **OPENING**  
Keynote speech—Channelling Information Smog through Upskilling with Media & Information Literacy Skills  
**Irene Andriopoulou**, *UNESCO Media & Information Literacy Alliance co-Secretary General, EU Member of the Expert Group on Disinformation & Digital Literacy, Greece*
- 9:40–10:10**    Student audiovisual and radio production—A framework for learning through information management  
**Anna Tsiarta**, *Educational Officer at the Cyprus Pedagogical Institute*
- 10:10–10:30**    Discussion
- 10:30–11:00**    **Coffee Break**
- 11:00–11:30**    A SWOT analysis of the multiliteracies approach (remote speech)  
**Francisco Javier García Marco**, *Professor of Library and Information Science, University of Zaragoza, Spain*
- 11:30–12:00**    EDUCABILITY—An opportunity for Educators and Librarians—Project Overview  
**Foteini Efthymiou**—*Researcher*, **Dimitrios Kouis**—*Assistant Professor*, **Georgios Giannakopoulos**—*Professor*, **Daphne Kyriaki-Manessi**—*Professor*  
*Department of Archival, Library and Information Studies, University of West Attica, Greece*

- 12:00–12:20** Information Literacy Training Package  
**Erasmia Kola**, *Librarian at the Cyprus University of Technology Library, Cyprus*
- 12:20–12:40** Introduction to IO3 and the Virtual Learning Environment  
**Sara Martínez Cardama**, *Professor at Library and Information Science Department & Belén Mosquera Arancibia*, *Library—OpenCourseWare, Universidad Carlos III de Madrid, Spain*
- 12:40–13:00** Why do we need TMCST? "Transnational Memorandum of the Cooperation, Sustainability and Transferability"  
**Mirjana Brković**, *Head of the University of Novi Sad Central Library, Serbia*
- 13:00–13:30** Discussion
- 13:30–14:30** **Lunch Break**
- 14:30–14:50** Dissemination activities  
**Iro Vasileiou**, *Project Manager at the Centre for Social Innovation, Cyprus*
- 14:50–15:30** **SPONSORS** presentations  
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- EBSCO
- 15:30–16:00** **Closing–Final Outcomes**

## Keynote Speakers



### **Irene Andriopoulou**

Media literacy expert, researcher, author, policy analyst and practitioner for nearly 20 years. Member of the European Commission Expert Group on Tackling Disinformation and Promoting Digital Literacy through Education and Training (2021–2022) and former member of EC Media Literacy Expert Group (2006–2018). Elected global co-Secretary General of the International Steering Committee for UNESCO Media & Information Literacy Alliance and author of UNESCO's policy papers and publications, among them "UNESCO Media and Information Literacy Curriculum for Teachers" (Gr. Eds, 2014). Member of Making Sense of Media Research Working Group by OFCOM, UK. From 2018–2023, Head of Research, Studies and Education Department at EKOME, the National Centre of Audiovisual Media and Communication in Greece, coordinating the EU Sub Chapter Mediterranean Group of UNESCO MIL Alliance. Present position at Secretariat General for Communication & Media, Directorate for Media, Dpt for Audiovisual Media & the Internet, Presidency of the Government.

Through focusing on evidence-based research combined with practice and synergies with public service and school platforms and advocating through extensive public speaking and writing, her upper goal is to achieve lifelong learning media literacy competence for all. Mrs Andriopoulou holds a BA on Communication & Mass Media, Athens University, a Master of Arts in Media Studies, Sussex University, and she is a PhD candidate at Aristotle University of Thessaloniki, Faculty of Journalism and Media Studies on MIL policies.



### **Francisco Javier García Marco**

Achieved his PhD in Philosophy and Arts in 1994 and he is a Professor of Library and Information Science at the University of Zaragoza, Spain from 1996 and Chair from 2011. He has been Director of the Department of Library and Information Science, organized the LIS postgraduate programme of the University of Zaragoza and was Director of the Education Innovation programme of his University. He is Chair of IBERSID, an International Conference on Information and Documentation Systems (1996–), the director of the journals "Scire" and "Ibersid", and a committee member of several other international journals. He has researched and published extensively on the theory of information, knowledge organization, information literacy, digital change and its social, ethical and juridical impact.