

Πρόσκληση

Stuck on the Platform: Depression by Design

Πέμπτη
3 Νοεμβρίου 2022,
ώρα 17:30–18:30

Κτήριο Τάσος Παπαδόπουλος,
Αμφιθέατρο 1,
Θέμιδος και Ιφιγενείας γωνία, Λεμεσός



Τεχνολογικό
Πανεπιστήμιο
Κύπρου

Τμήμα Επικοινωνίας
και Σπουδών
Διαδικτύου

Το Τμήμα Επικοινωνίας και Σπουδών Διαδικτύου του Τεχνολογικού Πανεπιστημίου Κύπρου σας προσκαλεί σε διάλεξη με θέμα:

Stuck on the Platform: Depression by Design

Ανοιχτή διάλεξη με ομιλητή τον **Dr. Geert Lovink**

Περίληψη:

In this presentation Dutch media theorist, internet critic and founder of the Institute of Network Cultures will discuss the dark side of the net, using his new book *Stuck on the Platform* and his earlier one, *Sad by Design*. The mental state of internet users is tragic. Instead of empowerment and self-organisation, what we mostly see around is anger and despair. How did we end up like this? The lecture will zoom in on the widespread techno-sadness that is produced by dominant social media platforms through 'behavioral modification' (also known as 'nudging') with the aim to keep users coming back to the app, exposing them to even more personalized ads. Instead of empowerment and diversity we witness a 'chilling effect' of hyper conformism, resulting in anger, sadness, depression and loneliness. This is the social today.