

### Academic Personnel Short Profile / Short CV

<b>University:</b>	Cyprus University of Technology
<b>Surname:</b>	Christofi
<b>Name:</b>	Michael
<b>Rank/Position:</b>	Lecturer in Innovation and Entrepreneurship
<b>Faculty:</b>	Faculty of Management and Economics
<b>Department:</b>	Department of Hotel and Tourism Management
<b>Scientific Domain: *</b>	Innovation, Marketing and Entrepreneurship

### Academic qualifications

Qualification	Year	Awarding Institution	Department	Thesis title (Optional Entry)
Doctor of Business Administration	2016	University of Gloucestershire	School of Business	
Master in Finance & Banking	2014	Cyprus International Institute of Management		
Master in Business Administration	2010	University of Nicosia	School of Business	
Bachelor of Arts in History and Archaeology	2008	Aristotle University of Thessaloniki	Department of History and Archaeology	

### Employment history in Academic Institutions/Research Centers

Period of employment	Employer	Location	Position
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From	To			
01/2021	Present	Cyprus University of Technology	Cyprus	Lecturer
09/2018	12/2020	University of Nicosia	Cyprus	Senior Research Fellow

<b>Key refereed journal papers, monographs, books, conference publications etc.</b>						
Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2021	Agility and flexibility in International Business Research: A thematic Analysis and Directions for Developing the Field	Perreira, V., Vrontis, D. Tarba, S. & Thrassou, A.	Journal of World Business	xx	XXX
2	2021	Artificial Intelligence, Robotics, Advanced Technologies and International Human Resource Management: A Comprehensive Review and an Agenda for Future Research	Vrontis, D., Tarba, S., Trichina, E., Makridou, A. & Pereira, V.	International Journal of Human Resource Management	xx	XXX
3	2020	How do digital innovation teams function? Understanding the team cognition-process nexus within the context of digital transformation	Hadjielias, E., Dada, O., Discua Cruz, A., Zekas S., & Sakka, G.	Journal of Business Research	xx	XXX
4	2020	E-Government implementation challenges in small countries: The project manager's perspective	Glyptis, L., Vrontis, D. Michael, P., Dimitriou, S., Del-Guidice, M.	Technological Forecasting and Social Research	152	1-11
5	2019	'Triggering technological innovation through cross-border mergers and acquisitions: A micro-foundational perspective'	Vrontis, D., Thrassou, A., Shams, R.M.S.	Technological Forecasting and Social Research	146	148-166

6	2019	'Analysing Three Decades of Emerging Market Research: Future Research Directions	Pereira, V., Vrontis, D., Temouri, Y.	British Journal of Management	00	1-12
7	2019	'R&D internationalization and innovation: A systematic review, integrative framework and future research directions'	Vrontis, D.	Journal of Business Research	xx	1-12
8	2019	Micro-foundational ambidexterity and multinational enterprises: a systematic review and a conceptual framework'	Vrontis, D., Cadogan, W.J.	International Business Review	xx	1-17
9	2018	'An Integrative Framework of Stakeholder Engagement for Innovation Management and Entrepreneurship Development'	Leonidou, E., Vrontis, D., & Thrassou, A.	Journal of Business Research	xx	1-14
10	2018	'Customer Engagement through Choice in Cause-Related Marketing: A Potential for Global competitiveness	Vrontis, D., Leonidou, E., & Thrassou, A.	International Marketing Review	xx	1-30

**Academic Consulting Services and/or Participation in Councils / Boards/ Editorial Committees.**

Ref. Number	Period	Organization	Title of Position or Service	Key Activities
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1	2021 - Present	Psychology and Marketing	Member of Editorial Review Board	
2	2021 - Present	British Journal of Management	Editor of Special Issue	
3	2020 - Present	Technological Forecasting & Social Change	Editor of Special Issue	
5	2020 - Present	Journal of Business Research	Editor of Special Issue	
5	2020 - Present	Technovation	Editor of Special Issue	

<b>Awards / International Recognition</b>			
<b>Ref. Number</b>	<b>Date</b>	<b>Title</b>	<b>Awarded by:</b>
1	2019	Outstanding Reviewer, EuroMed Journal of Business	Emerald Literati Award
2	2017	Highly Commended Award: : Emerald /EMRBI Business Research Award for Emerging Researchers	Emerald /EMRBI
3	2011	Les Roches-Gruvère Best Doctoral Student Paper Award	EuroMed Conference

**Other Achievements.**

<b>Ref. Number</b>	<b>Date</b>	<b>Title</b>	<b>Key Activities:</b>
1	2020 - Present	European Journal of Marketing	Editor of Special Issue
2	2020 - Present	International Marketing Review	Editor of Special Issue
3	2020 - Present	British Journal of Management	Reviewer
4	2020 - Present	Entrepreneurship Theory & Practice	Reviewer
5	2019 - Present	Journal of International Management	Reviewer
6	2019 - Present	Journal of Business Research	Reviewer
7	2018 - Present	International Marketing Review	Reviewer
8	2017 - Present	California Management Review	Reviewer