



Academic Personnel Short Profile / Short CV

University:	CYPRUS UNIVERSITY OF TECHNOLOGY
Surname:	SYMEOU
Name:	PAVLOS
Rank:	ASSISTANT PROFESSOR
Faculty:	MANAGEMENT AND ECONOMICS
Department:	HOTEL AND TOURISM MANAGEMENT
Scientific Domain: *	MANAGEMENT

Academic qualifications

Qualification	Year	Awarding Institution	Department	Thesis title
PhD	2009	University of Cambridge	Judge Business School	Telecommunications Reform and Performance in Small Economies: Evidence from Empirical Studies
MSc	2004	London School of Economics and Political Science	Department of Management	Challenges of the deregulation of the telecommunications industry in Cyprus: a Network Economics perspective.
BSc	2003	University of Cyprus	Department of Public and Business Administration	Customer Loyalty in the E-market: Development of a Theoretical Framework and Empirical Exploration

Employment history				
Period of employment		Employer	Location	Position
From	To			
2014	Present	Cyprus University of Technology	Limassol - Cyprus	Assistant Professor
2010	2014	Cyprus University of Technology	Limassol – Cyprus	Lecturer
2009	2010	University of Munich (LMU)	Munich – Germany	Postdoctoral Fellow

Key <u>refereed</u> journal papers, monographs, books, conference publications etc.						
Ref. Number	Year	Title	Other authors	Journal and Publisher / Conference	Vol.	Pages
1	2019	The Impact of Home-country Conditions and Geographical Diversification on the Domestic Productivity of Telecom Multinationals: A Multi-country Study	Merchant, H.	Multinational Business Review		
2	2019	How Organizational Slack Absorption impacts Environmental Performance	Zyglidopoulos, S., Gardberg, N.	Journal of Business Research	96	169-182
3	2018	Internationalization as a Driver of the Corporate Social Performance of Extractive Industry Firms	Zyglidopoulos, C.S. Williamson, P.	Journal of World Business	53	27-38
4	2017	The impact of corporate philanthropy on reputation for corporate social performance	Gardberg, N. A., Zyglidopoulos, S., Schepers, D.	Business & Society	0	1-32
5	2016	The corporate social performance of developing country multinationals	Zyglidopoulos, S., Williamson, P.	Business Ethics Quarterly	26	379-406

6	2015	Cultural agenda setting and the role of critics: An empirical examination in the market for art-house films	Bantimaroudis, P. Zyglidopoulos, C. S.	Communication Research	42	732-754
7	2014	Fixed voice telephony in economies of different sizes: When industry policy meets technological change	Pollitt, G. M.	Technological Forecasting and Social Change	86	273-286
8	2012	Cultural Agenda Setting Media Attributes and Public Attention of Greek Museums	Zyglidopoulos, S., Bantimaroudis P. Kampanellou, E.	Communication Research	39	480-98
9	2011	Economy size and performance: An efficiency analysis in the telecommunications sector		Telecommunications Policy	35	426-40
10	2010	Greek museum media visibility and museum visitation: An exploration of cultural agenda setting	Bantimaroudis, P. Zyglidopoulos, S.	Journal of Communication	60	743-57

Research Projects.				
Ref. Number	Date	Title	Funded by	Project Role*
1	2015-2019	ORGANIKO (LIFE14 CCM/CY/000990 ORGANIKO LIFE+)	A LIFE-co-funded project with duration of 4 years (2015-2019).	Researcher
2	2013-2016	GLOBAL VALUE	EC FP7 project no. 613295	Researcher

Awards / International Recognition			
Ref. Number	Date	Title	Awarded by:
1	2017	Best Track Best Conference Paper	Academy of International Business – SE Chapter
2	2016	Best Track Paper	European International Business Academy
3	2015	Finalist for the best paper award of the “Organizations and the Natural Environment (ONE) Division”	Academy of Management