



**Is the USA the land of opportunity and should you even attempt to find out for yourself?**

US based Kinisis Ventures board members share their insights on how to build, capitalize, scale and exit companies in the USA.

**SAVE THE DATE**

**WHEN**

Tuesday, October 9<sup>th</sup>, 2018

Registration at 4:30pm

Sessions begin at 5pm and finish at 7:00pm

Networking Cocktails at 7:00pm

**WHERE**

Solonas Triantafyllides Hall  
Bank of Cyprus Headquarters,  
Ayia Paraskevi, Nicosia 2002

**REGISTRATION**

For registration and more information, please contact  
Stephanie Georgiadou or Clea Constantinou at  
22819292 or 99454200.

You may also send an email to  
[ngeorgiades@kinisisventures.com](mailto:ngeorgiades@kinisisventures.com)

The event will be focused primarily on three content pillars designed to help business people think through three critical components of a US expansion strategy.

**KNOW YOUR “WHY”**

Why are you relevant to the US market, what is your differentiated value position, how do you develop your go-to-market strategy

**“WHAT” STRUCTURE**

Plan for an efficient operational structure that legitimizes your company, supports scalable growth and prepares you for raising capital

**“HOW” TO CAPITALISE**

Raising capital in the US is different and the rules of engagement shift within industry segments and economic swings, but the foundational variables are always the same

**PARTNERS**



**EVENT BROUGHT TO YOU BY**

