



## invitation

**Monday,  
12 December 2016  
18:30**

Pefkios Georgiades Amphitheatre,  
Andreas Themistokleous Building,  
Cyprus University of Technology,  
Athinon Street, Limassol

The Faculty of Geotechnical Sciences and Environmental  
Management of the Cyprus University of Technology  
cordially invites you to its 2016 Annual Lecture:

### **Increasing Resource Productivity: Rationale, Potential and Economic Implications**

**Speaker: Paul Ekins**  
*Professor of Resources and Environmental Policy,  
University College London*

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## **2016 Annual Lecture**

*of the Faculty of Geotechnical Sciences and Environmental Management  
of the Cyprus University of Technology*

### **Welcome addresses by:**

- The Minister of Agriculture, Rural Development and Environment,  
Mr Nicos Kouyialis
- The Rector of the Cyprus University of Technology,  
Professor Andreas Anayiotos

### **Lecture by Professor Paul Ekins:**

***Increasing Resource Productivity:  
Rationale, Potential and Economic Implications***

### **Biographical note**

Paul Ekins has a Ph.D. in economics from the University of London and is Professor of Resources and Environmental Policy and Director of the UCL Institute for Sustainable Resources, University College London. He is a Deputy Director of the UK Energy Research Centre, and from 2005-10 was Chairman of the UK's National Industrial Symbiosis Programme (NISP), the country's most effective initiative at promoting resource efficiency in industry. He was a Member of the Royal Commission on Environmental Pollution from 2002-2008. In 2011 he was appointed Vice-Chairman of the EU Environment Commissioner's High-Level Economists Expert Group on Resource Efficiency, and in 2012 a member of the European Commission's European Resource Efficiency Platform. In 1994 Paul Ekins received a Global 500 Award 'for outstanding environmental achievement' from the United Nations Environment Programme (UNEP). In 2015 he was awarded an OBE in the UK's New Year's Honours List for services to environmental policy. In October 2016 he was appointed as Co-Chair of UNEP's 'Global Environment Outlook' report (GEO-6), the world's most comprehensive assessment of the state of the global environment. Paul Ekins' academic work focuses on the conditions and policies for achieving an environmentally sustainable economy, concerning which he has written numerous books, papers and articles.