

NEWSLETTER NO. 10

UNLOCKING THE CULTURAL HERITAGE CONVERSATION:

Join Us on December 5th!

Are you involved in heritage management, heritage communication, or engaging with young audiences in your work as a museum associate, curator, heritage promotor?

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Discover exciting ways to foster dialogue between heritage managers and the youth at our upcoming online round table event!



DATE

December 5th,
10 AM - 12 PM CET



VENUE

Cooltour Café
(Online - [register here](#))

AGENDA

10:00 AM

Welcome message

- Associazione Enti Locali per le Attività Culturali e di Spettacolo representative

Toolkit for managing heritage sites and Cooltour app - presentation & discussion

- Participants from the pilot projects in Sardegna, Italy
- Ilija Jacanović, curator at Ram Fortress heritage site, Serbia
- Inês Bettencourt da Câmara, CEO and Founder Mapa Das Ideias, Portugal
- Anne Hunnell Chen, Assistant Professor of Art History and Visual Culture, Bard College, USA
- Stanko Jovanović, curator at the Museum of Danilovgrad, Monte Negro
- Aleksandar Đukić, Association Čelnik, Serbia

Moderator: Rita Dankovics, Association of Cultural Heritage Managers KÖME, Hungary

10:45 AM

Intergenerational experience of managing cultural heritage sites

- Porin Šćukanec Reznicek, Research associate at the Archaeological Museum in Zagreb, Croatia
- Jasmina Davidović, curator at the Museum of Srem, Serbia
- Maya Weisinger, Projects and Communications Manager at Culture Action Europe, Belgium
- Cristian Gazdac, Researcher and Professor at the University of Cluj-Napoca, Romania
- Mila Bujic, Postdoctoral Research Fellow, Gamification Group, Faculty of IT & Communication Sciences, Tampere University
- Lia Bassa, Budapest Metropolitan University & UNESCO World Heritage Information Management Research Centre

Moderator: Ana Gavrilović, Archaeology Student Association KSA, Serbia

11:20 AM

Innovative approaches in heritage management and tourism

- Bojana Ibrajter Gazibara, Institute for the protection of cultural heritage monuments Belgrade, Serbia
- Vladimir Nojkovic, Director of Lepenski Vir Archaeological Site
- Jesus Bravo, Technical Director AEI Cluster Turismo de Extremadura, Spain
- Spyros Bakas, co-founder of Koryvantes - Association of Historical Studies, Greece
- Małgorzata Hordyniec, Senior Heritage Specialist at the Małopolska Institute of Culture, Krakow, Polonia
- Urban Development Center, Serbia

Moderator: Antonis Theocharous, Cyprus University of Technology

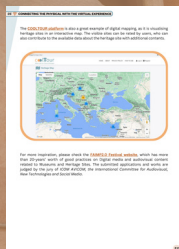
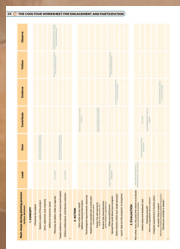
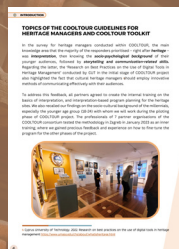
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Conclusions and meeting closure

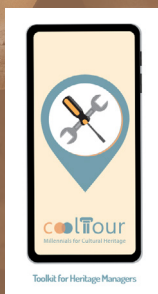
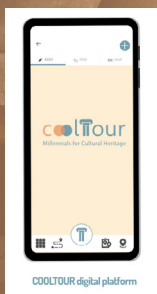
THE EVENT WILL ALSO PRESENT COOLTOUR PROJECT RESULTS:

COOLTOUR Guidelines for heritage managers

- Topics include making museum collections attractive to Millennials, storytelling, connecting physical and virtual experiences, site-specific solutions, enriching guided tours with digital content, social media guidelines for heritage managers and much more!



Cooltour App - a digital platform for Millennials to actively contribute content and perspectives on cultural heritage through vlogs, blogs, and reflections.



🔗 Please register via the following [link!](#)

Thank you and see you on December 5th at 10 AM!

🌐 More about our project:

Website: project.cooltour.app

App: cooltour.app



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